



Apollo

Wageningen

POLICY

APOLLO WAGENINGEN

February 2022 - September 2022

Mission

To enrich the student days of students from BSc Health & Society and MSc Communication, Health and Life Sciences by encouraging personal development on a professional, educational and social level.

Vision

Apollo Wageningen believes it is important to give BSc Health and Society and MSc Communication, Health and Life Sciences students the opportunity to develop themselves during their time at Wageningen University and Research. This will be at a professional, social and educational level. Apollo Wageningen wants to give their members the opportunity to build networks and share knowledge. In addition, our guiding principles are creating a connection between different study years and a fluid transition from studying to working.

February 2022

Rinske Smit – President

Roy Eeren – Secretary/Vice-President

Mara van de Laar – Treasurer

Twan Verkamman - Commissioner of Internal Affairs

Britt Hilgersom - Commissioner of External Affairs

Kylie Goutziers - Commissioner of Educational Affairs

Current board

Board VII of Study Association Apollo Wageningen

o.d.z. "Age quod agis"

English translation: "Do your own thing"



From left to right;

Kylie Goutziers - Commissioner of Educational Affairs

Twan Verkamman - Commissioner of Internal Affairs

Roy Eeren – Secretary/Vice-President

Rinske Smit – President

Mara van de Laar – Treasurer

Britt Hilgersom - Commissioner of External Affairs

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Prologue

This is the eighth policy for the study association Apollo Wageningen. In the policy you find the plans and ambitions of the board for the period from February 2022 till September 2022. This policy document aims to remind the board to realize the goals of the association.

Last half year, Apollo Wageningen focused on offering support and fun activities for our members during the Corona pandemic. Furthermore, the board has spent the past six months focusing on keeping the quality and activities of Apollo Wageningen, despite the decrease in board members. Furthermore, the board created a strong relationship between Apollo and the new students of the bachelor Health and Society and the master of Communication, Health and Life sciences.

In the upcoming half year, the board aims to develop further as an association by setting new goals, which are presented in this policy document. Our goal is to focus on social activities to create new active members in all the years of the bachelor of Health and Society and the master of Communication, Health and Life sciences. In addition, the board hopes that there will be more possibilities to do activities in real life to keep in contact with our members.

1. Student involvement

The board believes it is important that students have a say in the organization of the association. This is why the board would like to increase the receiving feedback from our members.

1.1 Feedback

The board finds it important to receive feedback from the students of the study association, in order to create a study association where all students can find their place. In the last six months the board received feedback on the annual introduction days and study day. Furthermore, the board has promoted the feedback box. Possibly due to corona, the physical feedback box has not been used in the past six months. This coming half year the board will ask their members for suggestions before activities, for example through polls. The board believes that the activities will reach more members this way. When activities take place in real life the board will create a QR-code that is visible during activities, where members can give feedback during or after the activity. On top of that, the board will ask for direct feedback from their members during activities. This way, the members have the possibility to give both anonymous feedback, as autonomous feedback.

1.2 Mentor system

Last year, the first-year students mainly used the mentoring system to ask questions about books and the study, whereas now the mentoring system is used for integration between the first-year students. Currently, the mentor system for the bachelors consists of five groups of eight to nine first year students and a senior as a mentor. The mentor serves as a confidant for the new students. The board will organize an activity to maintain the contact between the mentors and members of their group. At the end of the academic year, the board will arrange a thank-you present for the current mentors. Furthermore, the board will search for more mentors for the next group of first year students to create smaller groups to stimulate individual contact between the mentors and their groups. The groups will be classified randomly, to stimulate contact between the first year students. Furthermore, the board is exploring the possibility to install a mentor system like described above for the masters as well, to stimulate contact between master students and to ensure that master students become more involved with Apollo. The board wants to support and help the study advisor with implementing a mentor system for the master students of Apollo Wageningen.

1.3 Educational activities

The alumni series, a periodical guest lecture by a graduate, has continued these past six months. These series consist of lectures by graduates of the master's degree in Communication, Health and Life sciences or graduates who have completed the bachelor's degree in Health and Society. Furthermore, the board wants to organize other (physical) educational activities in cooperation with the Lecture and excursion committee. On top of that, the board will organize a career event, where alumni will talk about their careers. The board will also organize a field trip to a company in line with our bachelor and master.

2 Social

Apollo Wageningen is a small study association and has a small number of members. The board regards this as one of the positive aspects of the association, because members can really get to know each other and also learn from each other. To ascertain the character of a small association, the board aims to stimulate members to connect with each other.

2.1 Master students

In the past half year, the board focused on creating a bond between master students and the next six months the board aims to maintain this bond and strengthen this bond further. The board will organize activities specially for the master students, with a focus on educational activities. The questionnaire that was drawn up last year showed that the master students are more in need of educational activities. To reach all master students, the board will distribute all promotional documents through the study advisor. Furthermore, the board will organize an integration activity in February or March for masters who start with their master Health and Society later in the year.

2.2 Committees

The board noticed that the committees are running more smoothly, because of the improved continuation within the committees. For the past six months, the committee market was canceled due to corona, but an activity during the integration week has given information about the committees to the bachelors. However, the committees have enough active members so a committee market is not needed. Nevertheless, the board will organize a committee introduction that will be possible to attend for all Apollo members. This way, the board hopes to draw interest for the committees and possible new members. The board will promote the committees regularly and emphasize that students can always join a committee if it is searching for new members. If a lot of members have shown interest in a committee, then applications are run by the board. Furthermore, the board will invest in finding new sponsors for Apollo Wageningen in collaboration with the Sponsorcie. The members are also able to start a new committee, if run by the board first. In addition to that, the board will promote that the members can set up new committees.

2.3 Sorority

In the past six months there was minimal contact between the board and the sorority and the semi-annual review has not taken place this half year. This half year the board will discuss how the sorority is going to recruit new members. There will be intensive contact between the sorority and the board to create a strong sorority with visibility among the bachelor and master students. Between Artemis and the board there will be monthly contact. Furthermore, when Artemis organizes an activity for their members, the board will promote the activity through Instagram, Facebook and the website, to make Artemis more visible for Apollo members. The board will focus on targeting first-year students of Health and Society to become a member of Artemis, because they are often not yet members of a student association.

2.4 Integration activities

At the beginning of the academic year, the board provided integration activities for the new students of the Bachelor of Health and Society and the Master of Communication, Health and Life Sciences.

2.4.1 Integration week bachelors

The integration week for the new bachelor students will take place at the beginning of the academic year. The goal of this integration week is to create more bonding between first year students and more bonding between Apollo Wageningen and the first-year students. Another benefit of the integration week is letting first-year students meet the committees of Apollo Wageningen. The integration week consists of 3 days, with 1 activity each day. The first day an activity is organized for integration between the first-year students. The second day an activity is organized for the mentor groups made by Apollo Wageningen. This ensures that the mentor groups will get to know each other better. The third day an activity is organized in cooperation with the committees of Apollo Wageningen. The order of these activities can differ each year. This activity provides more information about the committees and how students can show interest.

2.4.2 Integration activity masters

The board ensures that an integration activity is organized for the new master students within the master Communication, Health and Life Sciences. This ensures that the master students have an opportunity to get to know the other new master students at the beginning of the academic year.

2.5 Alumni

There is an Alumni file in which all reunites will be listed if they want to become alumni of Apollo Wageningen. As an alumnus of Apollo Wageningen, you will be kept informed about the association by a newsmail once every six months. Furthermore, alumni will get the option to receive an invitation to the lectures organized by Apollo Wageningen. Finally, an alumni drink will be organized during the lustrum of Apollo Wageningen. Alumni can register for the Apollo alumni programm by filling out a form. On the form, alumni can indicate what information they do and do not want to receive regarding Apollo Wageningen. The alumni file will be kept up to date by the secretary. Graduates can register for free to be in the alumni file.

2.6 Environmental impact

In the past half year the board has used sustainable items during activities and promoted sustainability through social media. Furthermore, the board has created guidelines for sustainable activities. In the upcoming six months Apollo Wageningen is going to organize a lecture that is related to sustainability, in collaboration with the Lecture and excursion committee. During activities the reusable hard cups will be used and the committees will only serve vegetarian food. The board is also going to ask the members how Apollo can become more sustainable in the future. The board will ask this feedback through polls. The goal of all these adjustments is to get the members of Apollo more involved in 'how to be more sustainable'.

2.7 Dies

The board will have drinks and something to eat in het Hok during the dies of Apollo Wageningen for members who would like to celebrate the birthday of Apollo Wageningen. The board will celebrate Apollo's birthday by organizing a party with all their members in collaboration with the committees.

3 Communication

In order to share information and ideas, clear communication is needed. The board has a few initiatives to promote communication and contact with her members. The board is going to focus mainly on showing the ambience of Apollo Wageningen by improving the social media.

3.1 Social media

Over the past six months, the board has been improving the website and varying and professionalizing the social media. In the upcoming six months, the board will become more active on Instagram, by posting stories and other content. Furthermore, the board will create a TikTok account to give more information of the work and activities of Apollo Wageningen. The TikTok account will be used to give an insight during or after the activities of Apollo and to give information about Apollo Wageningen in general. On top of that, the board will create a more up-to-date LinkedIn page, so that Apollo will be more visible, for example for external relations. In addition, the board will update the Apollo Facebook group to inform their members about the LinkedIn page. The board will also promote the LinkedIn page through the Apollo Instagram page. The board will innovate the website even more to give the website a more professional look and so it will be easier to use and find information for members and external relations.

3.1.1 Pictures

The board is going to use social media to show the ambience within Apollo Wageningen and within the committees of Apollo Wageningen. The board will do this by taking pictures at activities and updating the pictures of the committees in het Hok and on the website. In each committee a member will be appointed to make the pictures during activities.

3.2 Newsmail

In the upcoming six months, the board will improve the Apollo Wageningen newsmail, by making it more informative and by making the layout of the newsmail more attractive. On top of that, the board will promote the links at the end of the newsmail, to help guide the Apollo members to useful information, for example to links of Apollo's social media or links to summaries.

3.3 Merchandise

During the last six months, a lot of new merchandise was developed at Apollo Wageningen. Furthermore, the board continues to promote the various merchandise, which are sweaters, bags and coffee mugs. The option to order a sweater will be available once per half year. The bags and coffee mugs will be available throughout the year. The stickers will remain free for every member. The board will promote the merchandise regularly through social media.

3.4 Physical promotion

In the past six months a document has been drafted with a guideline for making promotional posters, in order to create a uniform working method. Moreover, the board has made an information poster about Apollo Wageningen and it will be put on the bulletin board. The board wants to start using the bulletin boards in Leeuwenborch and in Forum regularly to promote the activities. In addition, the board will make sure that there is always information about Apollo on the bulletin boards.

Begroting:

- Er moet een apart potje komen voor de uitgaven voor het pinapparaat.